



THE ANNUAL EVENT OF THE EUROPEAN FEDERATION OF CORROSION





# **SPONSORING BROCHURE**

**PARIS - FRANCE** 1 - 5 SEPTEMBER 2024

STEP FORWARD IN SOCIETAL AWARENESS OF MATERIAL DEGRADATION ISSUES









www.eurocorr2024.org





# **WELCOME**

**EUROCORR**, the annual event of the European Federation of Corrosion, is the premier Corrosion Congress in Europe, attracting an increasing international audience.

In 2024, EUROCORR will take place in **Paris, France**, from **September 1**<sup>st</sup> **to 5**<sup>th</sup>, **2024**. The venue is the Palais des Congrès de Paris, ideally located within walking distance from the Avenue des Champs-Élysées, and easily accessible by public transport.

Paris is the world's leading tourist destination and, in 2024, will be host of the Olympic and Paralympic Games. There is always something new to discover in this spectacular city packed with an array of famous attractions, museums, restaurants, and fascinating historic and modern neighbourhoods to explore!

After the success of EUROCORR in Nice in 2004 and 2009, and in Montpellier in 2016, CEFRACOR, member Society of the EFC, in cooperation with Chimie ParisTech, has been selected by the EFC to organize this major event. EUROCORR 2024 will cover all aspects of corrosion science, technology, and engineering, with emphasis on a main theme:

### A step forward in societal awareness of material degradation issues.

This will be achieved by bringing together corrosion experts from universities, research centers and industries. EUROCORR 2024 will be a forum for presentation and discussion of advances in understanding corrosion phenomena and progress in corrosion prevention.

The program will include plenary lectures, keynote lectures, oral and poster presentations in all the areas covered by the EFC working parties, with additional topical workshops. A preview of the topics is given below.

A large exhibition is planned, which will feature the latest developments in corrosion resistant materials, corrosion research, corrosion monitoring, coatings, inhibitors, cathodic protection.

Social events, including receptions and a conference dinner, will contribute to the exciting and festive atmosphere that you will find in Paris.

We are looking forward to welcoming you in Paris for EUROCORR 2024!

Philippe Marcus

**Chair of EUROCORR 2024** 





# **TOPICS OF EUROCORR 2024**

### Sessions organised by Working Parties

**Corrosion and Scale Inhibition (WP1)** 

Corrosion by Hot Gases and Combustion Products (WP3)

**Nuclear Corrosion** (WP4)

**Environment Sensitive Fracture (WP5)** 

Corrosion Mechanisms, Methods and Modelling (WP6 & WP8)

**Corrosion Education (WP7)** 

**Marine Corrosion** (WP9)

**Microbial Corrosion** (WP10)

**Corrosion of Steel in Concrete (WP11)** 

**Corrosion in Oil & Gas Production** (WP13)

Coatings (WP14)

**Corrosion in the Refinery and Petrochemistry Industry** (WP15)

**Cathodic Protection** (WP16)

**Automotive Corrosion (WP17)** 

**Tribocorrosion** (WP18)

**Polymers and Advanced Materials** (WP19)

Corrosion & Corrosion Protection of Drinking Water Systems (WP20)

Corrosion of Archaeological and Historical Artefacts (WP21)

**Corrosion Control in Aerospace** (WP22)

**Corrosion Reliability of Electronics** (WP23)

CO<sub>2</sub>-Corrosion in Industrial Applications (WP24)

**Atmospheric Corrosion** (WP25)

Corrosion of Medical Implants and Devices (TF)

Corrosion in Green & Low Carbon Energy Technologies (TF Green)

# Other topical sessions

### **Joint Sessions**

- Hydrogen challenges in energy and transport systems (WP5, WP6, WP17, WP22, WP25, TF, WCO)
- Coatings for high temperatures (WP3, WP14)
- Environmentally-assisted crack initiation (WP4, WP5, WP 22)
- Corrosion sensoring, monitoring and prediction (WP6, WP8, WP25)
- Cathodic protection in marine environment (WP9, WP16)





- Cathodic protection of steel in concrete (WP11+WP16)
- Polymers in organic coatings (WP14+WP19)
- Corrosion during the manufacture, transformation, storage, and use of biofuels and bioproducts (WP15, TF)
- Corrosion issues of electric vehicles and e-mobility systems (WP17, WP23, TF)
- Multi-scale modelling for design of protective coatings (WP6, WP8, WP14, WP17, WP22, WP25, VIPCOAT)
- Sustainability of marine structures (WP9, WP18, WP25, TF)
- Corrosion in molten salts and ionic liquids for energy applications (WP3, WP4, TF)
- Microbial corrosion and biofouling issues in marine environments (WP9, WP10)
- Future of color coated steel (WP14, WP 15)
- Degradation of orthopaedic joint implants (WP18, TF)
- Corrosion of prepainted (coil coated) materials (WP14, WP25)

### **Special Workshops**

- Corrosion and corrosion protection issues in additive manufacturing
- Corrosion challenges in the chemical industry towards sustainability
- Design and performance of corrosion resistant high entropy alloys and multielement alloys
- Certification in corrosion and corrosion protection
- Durability issues in photovoltaic modules and solar energy systems (Special session under WP26)
- Corrosion management applications in Industry





# SPONSORSHIP PACKAGES

The following sponsorship packages provide a unique opportunity to communicate with present as well as future customers before and during the conference. All sponsors will be acknowledged on the Congress Web site, in promotional mailings and in the Final Programme. Sponsors will be invited to custom design their sponsorship package from the wide range of opportunities described below in order to ensure the sponsorship package meets your specific marketing needs.

Further to this, any additional ideas that you may have to promote your products and services are very welcome for consideration by the Organising Committee. The EUROCORR 2024 Sponsorship Team would be delighted to meet with you at your earliest convenience to discuss options or to create a tailor-made sponsorship package specific to your marketing requirements.

Sponsors will have the opportunity to select the package to receive acknowledgements, benefits and entitlements according to the level of sponsorship contribution.

Sponsorship items will be allocated on a "first come, first served" basis.

For all **EXHIBITION details**, please contact Gweltaz HIREL (SFV): <a href="mailto:gweltaz.hirel@vide.org">gweltaz.hirel@vide.org</a>

Prices exclude VAT

PLATINUM PACKAGE

€12,000

This package provides you with the opportunity to become one of the major partners of the event offering you optimum visibility in the heart of the conference.

### Benefits include:

- Standard booth space x 2 (12 m²), including one complimentary registration giving access to the conferences, exhibition, coffee breaks and lunches
- 2 additional complimentary full registrations giving access to the conferences, exhibition, coffee breaks and lunches.
- Your colour logo on the conference web-site with a link to your company web-site\*, implemented upon receiving the order
- Your colour logo on the promotional documents produced for EUROCORR 2024\*, implemented upon receiving the order, distributed to a qualified, international audience.
- 1 insertion of corporate literature in the conference bags (Document format A4, 4 pages maximum. Delivery of the materials are at your expense. Delivery instructions will be provided in due course)
- 4 exhibition passes.
- 1 page of colour advertising in the Final Programme (information regarding submission of your advertisement will be provided in due course)

\*Your logo should be submitted to us in high-definition format within our production deadlines.





Prices exclude VAT

FOLD PACKAGE

€8,000

### Benefits include:

- Standard booth space of 9 m<sup>2</sup> including one complimentary registration giving access to the conferences, exhibition, coffee breaks and lunches.
- 2 additional complimentary full registrations giving access to the conferences, exhibition, coffee breaks and lunches.
- Your colour logo on the conference website with a link to your company website\*, implemented upon receiving the order.
- Your colour logo on the promotional documents produced for EUROCORR2024\*, implemented upon receiving the order, distributed to a qualified, international audience.
- 1 insertion of corporate literature in the conference bags (document format A4, 4 pages maximum. Delivery of the materials are at your expense. Delivery instructions will be provided in due course)
- 4 exhibition passes.
- 1 page of colour advertising in the Final Programme (information regarding submission of your advertisement will be provided in due course)

\*Your logo should be submitted to us in high-definition format within our production deadlines.

# SILVER PACKAGE

### Benefits include:

- Standard booth space of 6 m<sup>2</sup> including one complimentary registration giving access to the conferences, exhibition, coffee breaks and lunches.
- additional complimentary full registration giving access to the conferences, exhibition, coffee breaks and lunches.
- Your colour logo on the conference website with a link to your company website\*, implemented upon receiving the order.
- Your colour logo on the promotional documents produced for EUROCORR2024\*, implemented upon receiving the order, distributed to a qualified, international audience.
- 1 insertion of corporate literature in the conference bags (Document format A4, 4 pages maximum. Delivery of the materials are at your expense. Delivery instructions will be provided in due course)
- 3 exhibition passes.
- 1/2 page of colour advertising in the Final Programme (information regarding submission of your advertisement will be provided in due course)

\*Your logo should be submitted to us in high-definition format within our production deadlines.

€5,000





Prices exclude VAT



€3,000

### Benefits include:

- Your colour logo on the conference website with a link to your company website\*, implemented upon receiving the order.
- Your colour logo on the promotional documents produced for EUROCORR2024\*, implemented upon receiving the order, distributed to a qualified, international audience.
- 1 insertion of corporate literature in the conference bags (document format A4, 4 pages maximum. Delivery of the materials are at your expense. Delivery instructions will be provided in due course)
- 1 complimentary full registration giving access to the conferences, exhibition, coffee breaks and lunches.
- 2 exhibition passes.
- 1/4 page of colour advertising in the Final Programme (information regarding submission of your advertisement will be provided in due course),

Your logo should be submitted to us in high-definition format within our production deadlines.





# ADDITIONAL SPONSORSHIP OPPORTUNITIES

Additional possibilities of promoting your company and your products are offered through sponsoring of different options related to the EUROCORR 2024 Conference.

We are sure that you will be able to find an item on the list to fit your specific company's interest and budget. Of course, we also welcome your own suggestions. As acknowledgment of thank, your name / logo will be included in both the final program and conference website.

Prices exclude VAT



# CONGRESS DINNER.....from €7,500

Get your name advertised from the beginning of the conference by sponsoring the Congress Dinner which will take place on Wednesday, 4th September 2024.

### Benefits include:

- Sponsor name/logo on the menu card of the Congress Dinner
- Your colour logo on the conference web-site with a link to your company web-site\*, implemented upon receiving the order
- Your colour logo on the promotional documents produced for EUROCORR 2024\*, implemented upon receiving the order, distributed to a qualified, international audience.
- a maximum of 3 complimentary dinner invitations

Your company's colour logo will be placed on each of the cocktail buffet tables.

\*Your logo should be submitted to us in high-definition format within our production deadlines.



### CONFERENCE BAGS.....from €5,000

Provided by the sponsor, the conference bags are one of the most effective ways to communicate to conference participants. If chosen with care and produced with quality in mind, they will not only provide your company with excellent exposure during the event but will also be re-used by delegates after the conference.

Exclusive sponsorship of the Conference bags (Platinum & Gold Sponsors will have the right of first refusal). Your name will be displayed discreetly on each bag. You are entitled to include one piece of promotional literature in the Conference bag (costs are including manufacturing, document format A4, 4 pages maximum). Anticipated attendance for 2024 is 1000.

Delivery of the bags are at your expense. Delivery instructions will be provided in due course. If you want, CEFRACOR will assist you for the choice, printing and delivery of the bags.



### WELCOME COCKTAIL .....from €4,500

Get your name noticed from the beginning of the conference by sponsoring the Welcome Cocktail which will take place late afternoon on Sunday, 1st September 2024 immediately after the end of the registration time. Your company's colour logo will be placed on each of the cocktail buffet tables.



# LANYARD FOR THE BADGES.....€3,500

The sponsor name and logo will be displayed on the name badge lanyards that will be distributed to all Conference participants.

Anticipated attendance for 2024 is 1000. Final quantity to be confirmed.

Delivery of the materials are at your expense. Delivery instructions will be provided in due course.





Prices exclude VAT

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The second secon	CONFERENCE BAGS INSERTS	€2,000

We are offering you the opportunity to communicate directly to all participants of the conference via the insertion of one piece of corporate literature in the conference bags.

Document format A4, 4 pages maximum. Delivery of the materials is at your expense. The documents should be supplied before 15 July 2024 to the address listed on the enclosed Sponsorship Reservation Form.

# COFFEE BREAKS (per Break).....from €1,500

Courtesy of the conference, coffee, tea, pastries and biscuits will be served daily to all participants on the Exhibition Area.

Get your name associated with these popular series by sponsoring one or several coffee breaks. Your company's colour logo will be placed on each of the tables set-up for the coffee breaks.

### NOTEPADS......from €1,200

Provided by the sponsor, the pads will be included in each of the conference bags distributed to all conference participants. Anticipated attendance for 2024 is 1000. Final quantity to be confirmed.

Delivery of the materials is at your expense. Delivery instructions will be provided in due course.

### PENS......from €1,200

Provided by the sponsor, the pens will be included in each of the conference bags distributed to all conference participants. Anticipated attendance for 2024 is 1000. Final quantity to be confirmed.

Delivery of the materials is at your expense. Delivery instructions will be provided in due course.

# PRINT ADVERTISING ......from €1,500

Your company's print advertising\* can be included in the Conference Programme, which will be distributed to all participants. Anticipated attendance for 2024 is 1000. Different formats available:

Back cover - full page	€ 3 000
Inside cover (2nd or 3rd) - full page	€ 2 000
Inside page - full page	€ 1 500

Chosen format will be allocated on a "first come, first served" basis.

\*Your advertising should be submitted to us in high-definition format within our production deadlines.

## SPECIAL REQUESTS .....

If sponsorship of any of the above items does not completely suit a company's current aims, the EUROCORR 2024 organizers are available to discuss tailoring a package to suite the company's objectives.





# SPONSORSHIP ORDER FORM

All sponsorship orders are binding and cannot be cancelled **All sponsorship orders must be accompanied by full payment** 

Sponsor information	Invoice address (if different)				
Company	Company				
Address	Address				
Zip codeCity	Zip codeCity				
Country	VAT number				
PhoneFax	Phone				
Contact information					
First NameLast Na	me				
PhoneEmail					
STEP 1 / SELECT A SPECIAL PACKAGE					
	□ GOLD PACKAGE				
SILVER PACKAGE 5 000	□ BRONZE PACRAGE€ 3 000				
	(Prices exclude VAT of 20%)				
PRINT ADVERTISING  ☐ Back cover - full page € 3 000	DELEGATE ITEMS  ☐ Lanyards for badge holders 3 500				
☐ Inside cover (2nd or 3rd) - full page € 2 000	☐ Conference Bag € 5 000				
☐ Inside page - full page€ 1 500	☐ Conference Bag Inserts € 2 000				
SOCIAL EVENTS	<ul><li>□ Notepads € 1 200</li><li>□ Pens € 1 200</li></ul>				
☐ Congress Dinner ₹ 7 500	FREE DONATION				
☐ Welcome Cocktail € 4 500	☐ Minimum: € 500				
☐ Coffee Breaks (per Break) 1 500	☐ Custom amount:€				
STEP 2 / PAYMENT METHOD (only in Euros €)	BANK DETAILS				
☐ Cheque ☐ Bank transfer¹	Account owner: CEFRACOR  IBAN: FR 76 3000 3030 5200 0500 3562 787  SWIFT/BIC Code: SOGEFRPP				
<sup>1</sup> All bank charges are payable by the sponsor					
STEP 3 / RETURN THIS FORM TO CEFRACOR BY					
• email: info@cefracor.org • fax: +33 (0)1 45 55 90 74 • post: 28, rue Saint-Dominique F75007 Paris, France					
☐ I have read and I agree to the terms and conditions available on page 10 of the present brochure.					
Place & Date Name of official representative Sign and stamp					





### TERMS AND CONDITIONS

1 / Introduction • These Terms and conditions and the Order form to which they are attached (together the "Agreement") set out the terms on which you (i.e. the Sponsor) agree to sponsor the EUROCORR Conference 2024 (the "Event") held from 1 to 5 September 2024 (the "Term"). Please read the Agreement carefully and make sure you understand it before signing. You understand that by signing the order form, you agree to be bound by the terms of the Agreement.

Defined terms in this Agreement shall have the meaning given to them on the Order form or else within these Terms and Conditions. References to "wer", "us" and "our" shall be references to CEFRACOR. In light of the meaning given above to "you", references to "your" shall be construed accordingly.

- 2 / Grant of rights We grant to you:
- the Sponsorship Benefits (as defined on the Brochure); and
- a non-transferable, non-exclusive, royalty-free license to use the Event logos provided to you in accordance with clause 4 solely to promote your sponsorship of the Event.

You grant to us a worldwide, nonexclusive, royalty-free, sub-licensable license to use your logos provided to us in accordance with clause 3:

- until the end of the Term to promote and exploit the Event; and
- for a period of 12 months following the Event in any report produced about the Event and in any promotional materials for similar events.

In the event that you change the Sponsor logo at any time during the Term, you agree that we shall not be obliged to make any consequential changes to materials that include the Sponsor logo produced by us or on our behalf for or in connection with the Event (including, but not limited to, reprinting promotional literature or publicity materials) unless you agree in writing in advance to meet the costs and expenses incurred by us arising from such change.

If for any reason, we are unable to deliver any of the Sponsorship benefits, we will inform you as soon as reasonably practicable. We may substitute alternative benefits in respect of the same Event to an equivalent value of the relevant Sponsor benefits without any liability to you.

You acknowledge and agree that you shall be solely responsible for all costs that you incur relating to your attendance at the Event (including, without limitation, any travel costs, the costs of any temporary staff and all costs incurred by you in exercising the Sponsorship Renefits).

- 3 / Your obligations You commit to:
- support the Event through appropriate marketing and promotional channels and to collaborate with us on any appropriate joint marketing or promotional projects relating to the Event.
- ensure your personnel exercise the Sponsor benefits in accordance with the terms of this Agreement.

You shall, within seven days of signature of this Agreement by both parties, supply us with examples of the Sponsor logo in a suitable format.

You undertake that any Client literature will:

 comply, without limitation, with all relevant laws and regulations in force that relate to the promotion of the Event;

- comply with any instructions or directions issued by or on behalf of us;
- not contravene any applicable law, infringe the rights of any third party or contain any inaccuracies of fact; and
- include any legal or good practice notices as required by us from time to time

You shall not do, or omit to do, (and you shall procure that none of your employees, agents or contractors shall do, or omit to do) anything which may:

- bring the Event or the other party into disrepute;
- · disparage the Event or us;
- damage our goodwill associated with the Event; or
- be otherwise prejudicial to the image and/or reputation of the Event or us.

You shall not engage in joint promotions with any third party in relation to the Event without our prior written consent.

4 / Our obligations • We shall provide the Sponsorship benefits and organize the Event using reasonable skill and care and will consult with the Sponsorship representative (as set out on the Order form) on aspects of the Event where we deem it appropriate to do so.

The Sponsorship Benefits are personal to you and we are not obliged to provide the Sponsorship benefits (or any part of them) to any other entity or person.

We shall, within seven days of signature of this Agreement by both parties, supply you with examples of the Event Marks in a suitable format.

5 / Sponsorship fee • In consideration of us providing the Sponsor benefits, you shall pay to us the Sponsorship fee in accordance with the Payment schedule,

If the Sponsorship fee is not received by us when due, we reserve the right not to supply, or cease to supply, any or all of the Sponsor benefits.

Unless otherwise agreed between the parties, where the Sponsorship fee is payable in one instalment such payment shall be due and payable immediately on signature of the Order form.

Without prejudice to any other rights and remedies available to us if payment is not made in accordance with clauses above, interest on the overdue balances (including any period after the date of any judgement or decree against the Customer), and late payment fees, fall due and payable.

The Sponsorship fee is exclusive of any applicable sales tax (including but not limited to, VAT) which shall be paid by you at the rate from time to time in force.

- 6 / Intellectual property rights
  The parties acknowledge as follows:
- all intellectual property rights (including, but not limited to, copyright, trademarks and design rights) in the Sponsor logo shall be solely and exclusively owned by you, together with any goodwill therein, and we shall not acquire any rights in the Sponsor logo; and
- all intellectual property rights in the Event Marks shall be solely and exclusively owned by us, together with any goodwill therein, and you shall not acquire any rights in the Event Marks.

All intellectual property rights in or arising out of or in connection with the Event (including but not limited to any rights accruing in the Event Marks) shall be owned by us but always without prejudice to this clause.

You shall indemnify us and keep us indemnified from and against all claims, damages, losses, costs

(including all reasonable legal costs), expenses, demands or liabilities arising out of a claim that our use of your intellectual property rights in accordance with the Agreement (including without limitation the Sponsor logo) infringes any intellectual property rights of any third party.

7 / Cancellation, postponement & force majeure • CEFRACOR shall not be deemed to be in breach of this Agreement or otherwise liable to you for any failure or delay in performing our obligations under this Agreement for commercial reasons (including but not limited to, an event of force majeure where such event though not directly affecting the Event, may have an adverse effect on the commercial success of the Event), in its sole discretion, be entitled to cancel or postpone the Event. CEFRACOR shall give written notice to the Sponsor of its decision as soon as reasonably practicable, and upon receipt of such notice:

- in the case of cancellation of the Event the Sponsor shall be entitled to terminate this Agreement and to the extent that any Sponsor Benefits have not been received (or only a proportion of a Sponsor Benefit has been received) at the date of such termination, obtain a refund of such proportion of Sponsorship Fees as CEFRACOR may reasonably calculate: or
- in the case of postponement of the Event: (i) where the new Event date is less than 2 months away from the original Event date, the Sponsor is deemed to accept the new Event date and may not terminate this Agreement or elect to apply the Sponsorship fee to another CÉFRACOR event; or (ii) where the new Event date is more than 2 months, but less than 12 months away from the original Event Date: elect to apply the Sponsorship fee (whether or not paid to CEFRACOR) to another CEFRACOR event, provided that the date of such event is not greater than 12 months from the date of cancellation; or terminate this Agreement and to the extent that any Sponsor Benefits have not been received (or only a proportion of a Sponsor Benefit has been received) at the date of such termination, obtain a refund of such proportion of Sponsorship Fees as CEFRACOR may reasonably calculate; (iii) where the new Event date is more
- (iii) where the new Event date is more than 12 months from the original Event date, the Sponsor may terminate this Agreement and to the extent that any Sponsor Benefits have not been received (or only a proportion of a Sponsor Benefit has been received) at the date of such termination notice, obtain a refund of such proportion of the Sponsorship Fees as CEFRACOR may reasonably calculate.

For the avoidance of doubt, where the Sponsor elects to apply the Sponsorship fee to another CEFRACOR event, CEFRACOR is under no obligation to provide the same Sponsor benefits for the same Sponsorship Fee.

CEFRACOR shall not be deemed to be in breach of this Agreement or otherwise liable to the Sponsor for any failure or delay in performing its obligations under this Agreement as a result of an event or series of connected events outside the reasonable control of CEFRACOR (including, without limitation, acts of God, floods, lightning, storm, fire, explosion, war, military operations, acts or threats of terrorism, strike action, lock-outs or other

industrial action or a pandemic, epidemic or other widespread illness).

No refunds will be given in respect of any cancelations. The Sponsor acknowledges that these charges represent a genuine pre-estimate of CEFRACOR's losses.

8 / Term and termination • This Agreement shall take effect on the date that you sign the Order form and shall continue until completion of the Event (the "Term"), unless terminated early in accordance with its terms.

Either party has the right at any time to terminate this Agreement immediately by giving written notice to the other in the event that the other:

- has committed a material breach of any of its obligations under this Agreement (including failure to pay any amounts due under this Agreement) and has not remedied any such breach (if capable of remedy) within 14 days of being required to do so by written notice; or
- ceases or threatens to cease to carry on business, is unable to meet its debts as they fall due, has an order made or a resolution passed for its winding-up, has an administrator, receiver or manager appointed, makes any arrangement or composition with its creditors, or makes an application for the protection of its creditors in any way.

Termination of this Agreement by either party for any reason shall be without prejudice to any rights or obligations that may have accrued as at the date of such termination.

9 / Limitation of liability • Our aggregate liability to you, whether such liability arises in contract, tort (including negligence) or otherwise, for any damages, loss, costs, claims or expenses of any kind howsoever arising, out of or in connection with this Agreement or otherwise in connection with the Event, shall be limited to the Sponsorship fee paid by you.

We shall not be liable to you for: (i) any loss of profit, loss of or damage to data, loss of anticipated savings or interest, loss of or damage to reputation or goodwill; or (ii) any indirect, special or consequential damages, loss, costs, claims or expenses of any kind.

- 10 / Confidentiality Each party shall treat in confidence all information obtained from the other pursuant to this Agreement that is confidential in nature (which shall include details of the Sponsorship fee) and shall use such confidential information solely for the purpose of exercising its rights or performing its obligations under this Agreement.
- 11 / General This Agreement contains the entire agreement and understanding between the parties and supersedes all prior agreements, understandings or arrangements (both oral and written) relating to the subject matter of this Agreement.

You may not assign, sub license or otherwise transfer any of your rights or obligations under this Agreement without our prior written Agreement.